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Vendor Training Program at CMG'07

We offer the opportunity for our exhibiting partners to present technical vendor product training sessions in parallel with the technical CMG program. This combination of traditional CMG offerings plus quality training from our vendors is a very attractive and cost effective combination offering for our attendees. Our goal is to make CMG the one stop shop for performance and capacity training and to drive up conference attendance.

These sessions are comprised of 60 minute sessions following the same schedule as the regular CMG program. The sessions will be clearly identified as vendor training sessions and are open to all registered attendees without restriction. There are no papers required for these sessions, only presentations focusing on product and technology training.

We do require title, abstract and speaker name for inclusion on the Online Conference pages and in the Final Agenda be submitted. While the CMG Presentation Policy will not apply, the following goals must be achieved:

- a) provide an intense training experience that attendees will value,
- b) do not disparage any other vendor, company or product,
- c) do not use the sessions as sales platforms, and
- d) no advertised giveaways or badge scanning is permitted.

A schedule will be made available for review on our Vendor Web pages. Exhibiting Partners will have the opportunity to reserve timeslots based on a first-come-first-serve basis prioritized by their level of sponsorship beginning June 15, 2007. Each company will be granted 2 full business days from the receipt of their notification to reserve timeslots unopposed before the next company "in line" is notified. Once all contracted exhibitors for 2007 are notified the schedule will open on a first-come-first-serve to all following exhibitors with no preference to sponsorship levels. For example, beginning June 15th, Titanium Sponsors (in the order contracts were received) will be provided the first opportunity to chose followed by the progressive lower levels of sponsorships. Once the sponsors have chosen; non-sponsoring companies will receive their notice. After all companies contracted prior to June 15 have selected their times any company registering as an exhibitor for 2007 will receive the opportunity to choose their timeslots based on first-come-first-serve regardless of sponsorship level.

The number of sessions will be offered based on booth size. One timeslot will be allowed per 100 square feet of booth space.

10 x 10 booth = 1 timeslot

10 x 20 booth = up to 2 timeslots

20 x 20 booth = up to 4 timeslots

As stated above, CMG does require title, abstract and author. This information is due for review by members of our conference committee to ensure that all goals listed above are met. CMG would also like to ensure that our exhibiting partners are represented properly on our Online Conference pages and Final Agenda. CMG does not publish any exhibitor information in the Conference Proceedings. We do, however, provide the opportunity to have presentations made available on-line to our conference attendees. Should you be interested in this option, both a License to Publish form will be required as well as having the presentation reviewed by the Program Chair prior to publishing online. Deadline dates and additional information will be forwarded on an as needed basis.

We look forward to your presence at CMG and the educational and informative sessions that we know you will provide to our attendees. Should you have any questions or require additional information please contact David Troxel at our Headquarters office via phone or e-mail; 856-401-1700 or david@cmg.org.

Get your signed contract and initial payment in now to lock in your top choice of session dates and times!